

pro touch

# **CORPORATE TRAINER & FACILITATOR CERTIFICATION**

**BECOME A SUCCESSFUL  
CORPORATE TRAINER AND  
FACILITATOR WITH THE  
STATE-OF-THE-ART SKILLS**

[www.protouchpro.com](http://www.protouchpro.com)



# INTERNATIONAL ACCREDITATION



Protouch is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP<sup>®</sup> or SHRM-SCP<sup>®</sup>



The use of this official seal confirms that this Activity has met HR Certification Institute's<sup>®</sup> (HRCI<sup>®</sup>) criteria for recertification credit pre-approval.



The CPD Standards Office  
CPD PROVIDER: 22381  
2022-2023  
[www.cpdstandards.com](http://www.cpdstandards.com)

The CPD is recognized globally for continuous professional learning and development. With CPD accreditation, Protouch is well-positioned to provide the necessary skills and knowledge to succeed.

# PRO TOUCH ADVANTAGE

1000 +  
CERTIFIED  
TRAINERS

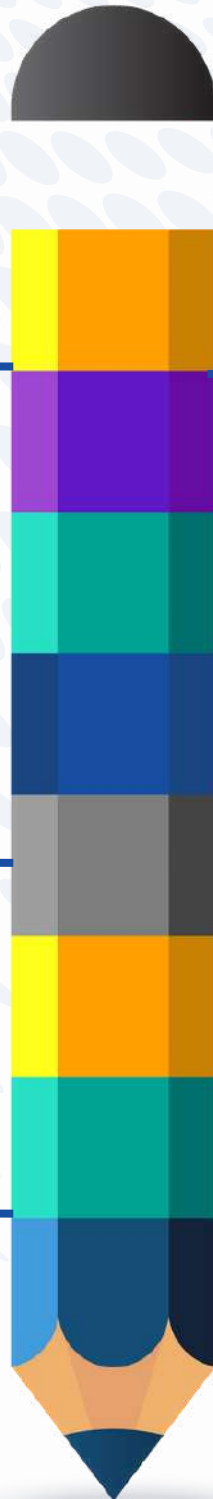
300 +  
CORPORATE  
CLIENTS

CONTENT FOR  
TOP 10 SOFT  
SKILLS

READYMADE  
TEMPLATES  
REQUIRED FOR  
TRAINERS

100 + TRAIN THE  
TRAINER  
PROGRAMS  
CONDUCTED

4 INTERNATIONAL  
CERTIFICATIONS  
CPD, SHRM, HRCI  
AND ISO  
CERTIFICATION



# INTERNATIONAL CERTIFICATES



**CERTIFICATE OF COMPLETION**

THIS CERTIFICATE IS AWARDED TO  
**YOUR NAME HERE**

for satisfactorily completing  
**Train The Trainer Certification**  
and assessment as prescribed by the Institute

Certificate Number: PRO/23/04/06/01  
Issue date: 08/01/2023

ISO 9001:2015

DR. APARNA SETHI  
Director

SHRM  
SHE-CPE 1000-20  
RECERTIFICATION  
PROVIDER  
2023



**CERTIFICATION OF COMPLETION**

THIS IS TO CERTIFY THAT  
**YOUR NAME HERE**

has completed the Corporate Trainer and Facilitator Certification offered  
by Protouch (Certificate No. PRO/22/XX/XX/01)

DR. APARNA SETHI  
PROTOUCH

2023  
HRCI  
HRCI.ORG

This Program (ID No. 12543) has been approved for 30 HR General Recertification credit hours towards SHRM® SPHR®, PHR®, PHR®, SPHR®, SPHR®, CPDR®, PHR® and SPHR® recertification through HR Certification Institute (HRCI).



**OFFICIAL CPD CERTIFICATE  
& LEARNING REFLECTION TOOL**

This certificate verifies that  
*Your Name Here*

Has completed The CPD Standards Office CPD accredited activity:  
**Corporate Trainer and Facilitator Certification**

Delivered by:  
**Protouchpro Services Private Limited**  
CPD Standards Office Provider No: 22381

Signed: \_\_\_\_\_ Date: 08-02-2023

Accredited CPD Course

THE CPD STANDARDS OFFICE  
CPD PROVIDER: 22381  
0020-3424



**Certificate of Completion**

This Acknowledges That  
**YOUR NAME HERE**

Completed the Soft Skill Trainer Certification - 20-MX4A7  
Offered by PROTOUCH (Certificate No. PRO/23/XX/XX/01)  
And has earned 30 PDCs towards SHRM recertification

DR - 02 - 2023

Signature of Affiliate Representative  
Dr. Aparna Sethi - PROTOUCH

Date of Completion of Course

SHRM  
SHE-CPE 1000-20  
RECERTIFICATION  
PROVIDER  
2023

PROTOUCH is approved by SHRM to offer Professional Development Credits (PDCs) for the SHRM Certification Program (SHRM-CPE®) by SHRM (ICPE®). For more information about SHRM certification or recertification, please visit [www.shrmcertification.org](http://www.shrmcertification.org)



# **ABOUT THE PROGRAMME**

**By the successful completion of the program, participants will be able to:**

- **Make a successful career in the field of facilitation and training**
- **Successfully apply the adult learning principles in training**
- **Effectively deal with and train with different learning and personality styles**
- **Make a Positive impact on trainees and organizations**
- **Play a suitable trainer's role in different training situations**
- **Manage the group dynamics in training and corporate contexts**
- **Evaluate training programs**
- **Realize the importance of managing each phase of group dynamics.**

# **WHO SHOULD ATTEND**



**New Potential Trainers  
(freelance and/or  
corporate)**

**Corporate Trainers**

**Experienced trainers who  
want to enhance their  
skills**

**Professional trainers who  
want to get certified by  
PROTOUCH**

# **TRAINING**

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# **METHODOLOGY**

**Audio-Video**

**Interactive Presentation**

**Case Studies**

**Roleplay**

**Activity Sheets**



**Study Material:**

**PowerPoint presentation, videos, templates and  
10 soft skill presentations**

# **LEARNING PLAN**

**START**

**Certification**

**Certification  
4 Days  
Live Sessions**

**15 Days**

**Internship and Soft-Skills Training**

**Internship (Optional)  
30 days  
+  
Live Platform**

**Soft-Skills Training  
(Optional)  
6 Days + All resources**

**45 Days**



# MODULE PLAN

1

## TRAINING FUNDAMENTALS

- Trainings in Demand
- Training Objectives
- Adult learning styles
- Trainer Skills
- Trainer Self Assessment

2

## TRAINING NEED ANALYSIS

- Clients/ organizational understanding
- Phases of training
- ADDIE Model
- Training needs analysis model

3

## INSTRUCTIONAL DESIGN

- Objectives setting
- Learning Outcomes
- Design process
- Presentation Mastery - Logo Ethos Pathos
- Facilitation Tools and Techniques

4

## CONTENT DEVELOPMENT

- Content Vs Context
- EEE Design Model
- Icebreakers
- Gamification
- Activities
- Virtual Facilitation

# **MODULE PLAN**

**5**

## **TRAINING DELIVERY**

- Executive Presence
- Effective Training Climate
- Opening and Closing
- 15 Minutes Plan
- Stage Presence
- Facilitation Challenges
- Learning Ecosystem
- Audience Connect

**6**

## **HANDLING AUDIENCE AND EVALUATION**

- Handling Audience
- Story Telling
- Reaction - Learning - Behavior- Results
- KrikPatrik's Model
- Emotional Intelligence for Trainers

**7**

## **GETTING CLIENTS**

- Building credibility as a Trainer
- Open Workshops
- Show Vs Tell Approach
- Generating Leads
- Client Engagement
- Pricing and Negotiation

**8**

## **SOCIAL MEDIA MANAGEMENT**

- Personal Branding
- Social Media Calendar
- Effective Content Development
- Action Plan for 30 days
- Action Plan for 90 days

# MEDIA COVERAGE



Sun, Oct 2nd, 2022 10:30:14 AM

## News Worlds

Entertainment, Breaking News, Sports

HOME PRIVACY POLICY

NEWS

### Business News | Protouch Successfully Certified 1000 Trainers, Bridging the Big Demand for Certified Corporate Trainers

By cengizadabags

SEP 6, 2022 £1,000. big, bridging, business, certified, corporate, demand, for, news, protouch.

Corporate Finance

### Protouch certifies 1000 trainers; Meets demand for certified corporate trainers

Kludia Weismüller · 4 weeks ago · 2 minutes read



Dr. Aparna Sethi  
Founder and Director of Protouch

Rahul Sethi  
Leadership Coach and Director of Protouch

9°C

## HT Hindustan Times

World Delhi Entertainment Cricket Lifestyle Astrology

Daily Digest India At 75 Festivals Quiz Videos Photos


Home / Brand Stories / Protouch certifies 1000 trainers; bridges demand of cer...

### Protouch certifies 1000 trainers; bridges demand of certified corporate trainers

Brand Stories

Published on Sep 06, 2022 07:03 PM IST

With a vision to impact lives by creating limitless opportunities, Protouch provides 360-degree training solutions from entry-level to senior management



# TESTIMONIALS



**Anamika V**

1 review



★★★★★ 3 weeks ago **NEW**

This company is not kidding when it comes to work. They know what they are doing and they know how to do it. I registered with them for Corporate Trainer Certification when I had a lot of confusion in my mind and started getting clarity within the first day! Dr Aparna knows how to bring the best out of you and Rahul sir is one of the best guide you could ask for. Go for it!!!



**Vasundhara Kanojiya**

Local Guide · 14 reviews



★★★★★ 2 weeks ago **NEW**

Did my Corporate Trainer TTT with Protouch and I am highly satisfied with the services.

The course is designed with such minute detailing that it goes right into your head. Their Master Trainers, Dr Aparna and Rahul have great knowledge and command over the subject which makes learning smooth and fun. The best part is that one would not feel the eight hours long at all due to the way the module is designed.

Many thanks to Team Protouch for smooth coordination and an amazing learning to.



**Sunita Mukar**

2 reviews



★★★★★ 2 weeks ago **NEW**

It has been a wonderful experience being associated with the entire team. A great learning experience, in-depth knowledge of the trade, The tricks and nuances of the trade are taught with deeper and meaningful case studies. A pool of knowledge with the intricacies of the training methodologies was shared. A vast field was created for you to perform the various sub concepts introduced during the journey. Special thanks to Dr.Aparna Sethi, Mr. Rahul Sethi for being wonderful and impressive Mentors. Thanks Sagar for all the support in the process.

In Dr.Aparna's words, ( Bollywood Bhasha) 'Full Paisa Vasool Experience!'





# TESTIMONIALS



**Jasbir Kaur**

1 review



★★★★★ 3 weeks ago **NEW**

I am great to declare that after gathering corporate knowledge and training from protouch, I was looking for a job that will add more value to my career. Protouch placement team help me to find my next job. Where I can explore experience in corporate world.



**Kshitija Ondkar**

2 reviews



★★★★★ 3 weeks ago **NEW**

Protouch is really awesome place for corporate training .they guide you with proper attention to each and every students.



**preity soreng**

1 review



★★★★★ 4 weeks ago **NEW**

Hi! The classes of Protouch Training Institute gave a lot insight full practical knowledge of the corporate world through which now i can go freely to any of the organisation where I can utilise my skills and experience to the company's goal.The session were so practical where I can see how the organisation work without even entering .I am very much grateful to the Protouch Team.Thank you!



# PROTOUCH ALUMNI



SAMSUNG



Happy pet. Happy You.



DCB BANK



genpact adani



पावरग्रिड  
POWERGRID





**Dr. Aparna Sethi is a seasoned HR professional with over 20 years of experience in human resource management.**

**She has a Ph.D in Management and HR and expertise in employee development and coaching.**

**Dr. Sethi has a proven track record of turning human resources into human capital and hence drive massive organizational growth and overall employee experience.**

**Dr. Aparna Sethi**  
Founder Protouch

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**Rahul Sethi is a corporate professional with over 25 years of experience. He is a globally recognized thought leader and has been listed among the top 200 in his field.**

**He is an awardee for education excellence and has been trained by the International Association of Business Analytics.**

**His wealth of experience and expertise make him a valuable asset to any organization.**

## **Rahul Sethi**

**Corporate Trainer |  
Leadership Coach**

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# PROTOUCH

## About us

Protouch is one of the most admired talent transformational and reskilling organisations enabling sustainable business and organisational culture impact. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance leadership development across the organisation. It is providing 360 degree training solutions from entry-level to senior management. It imparts highly engaging corporate trainings, workshops and coaching services with a clear focus on results while developing holistic learning for the participants.

Protouch reskilling institute works extensively in the area of skill enhancement and youth employability. Hundreds of young professionals every year accelerate their careers by undertaking its wide range of certification programmes. These programmes are delivered through 100% practical approach by an experienced team of industry experts.

Protouch has successfully partnered with Times Group through which it provides executive education for working professionals from premium management institutes.

Protouch training programmes and its alums of the reskilling center has been widely recognized across various respectable forums and organisations.

# CERTIFICATION PROGRAMMES



  
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## HR GENERALIST

STAND OUT IN A CROWD WITH YOUR PRACTICAL ABILITIES AS AN HR GENERALIST

[www.protouchpro.com](http://www.protouchpro.com)



  
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## CORPORATE TRAINER & FACILITATOR CERTIFICATION

BECOME A SUCCESSFUL CORPORATE TRAINER AND FACILITATOR WITH THE STATE-OF-THE-ART SKILLS

[www.protouchpro.com](http://www.protouchpro.com)



  
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## HR ANALYTICS

ELEVATE YOUR CAREER AND DRIVE BETTER BUSINESS RESULTS WITH OUR COMPREHENSIVE HR ANALYTICS COURSE, WHERE WE WILL BE GIVING YOU THE TOOLS TO TURN DATA INTO ACTIONABLE INSIGHTS

[www.protouchpro.com](http://www.protouchpro.com)



  
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## TRAIN THE TRAINER POSH

LEARN BEST PRACTICES FROM EXPERTS FOR PREVENTING AND ADDRESSING SEXUAL HARASSMENT IN THE WORKPLACE

[www.protouchpro.com](http://www.protouchpro.com)



  
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## CERTIFIED PRACTITIONER COACH

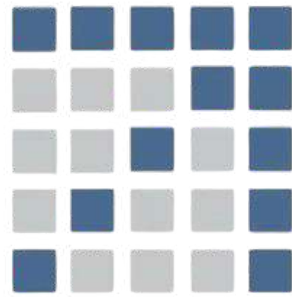
BE AN INTERNATIONAL CERTIFIED PROFESSIONAL COACH TO FAST TRACK OR KICKSTART YOUR COACHING JOURNEY

[www.protouchpro.com](http://www.protouchpro.com)

# SELF PACE PROGRAMMES



For more details on Self Pace Programmes  
[www.online.protouchpro.com](http://www.online.protouchpro.com)



pro touch

**8800005599**

**info@protouch.services**

**[www.protouchpro.com](http://www.protouchpro.com)**



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