

pro touch

**ORGANIZATIONAL
DEVELOPMENT
AND CHANGE
MANAGEMENT
CERTIFICATION
PROGRAM**

**BECOME A
SUCCESSFUL
OD & CHANGE
MANAGEMENT
PROFESSIONAL**

www.protouchpro.com



INTERNATIONAL ACCREDITATION



Protouch is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP[®] or SHRM-SCP[®]



The use of this official seal confirms that this Activity has met HR Certification Institute's[®] (HRCI[®]) criteria for recertification credit pre-approval.

PRO TOUCH ADVANTAGE



INTERNATIONAL CERTIFICATES



ABOUT THE PROGRAMME

Upon completing the OD and Change Management certification, participants unlock a pathway to transformative opportunities:

- **Elevating Organizational Performance:** Armed with profound insights into OD principles and change management methodologies, participants are primed to enhance individual, team, and organizational performance.
- **Cultivating Robust Leadership Skills:** This certification encompasses comprehensive training in leadership and communication proficiencies. Participants fortify their leadership acumen by cultivating the ability to inspire and mobilize others, foster trust, and adeptly navigate complexities.
- **Championing Organizational Change:** Participants are empowered to serve as change agents within their organizations.
- **Pioneering as an OD Consultant:** With a nuanced understanding of competencies, values, and roles, participants are poised to excel as internal or external OD consultants.
- **Attaining Recognition as an OD Certified Professional:** The certification serves as a hallmark of proficiency, opening doors to diverse career opportunities and industry recognition.

WHO SHOULD ATTEND

HR Professionals at Mid and Senior Levels

Learning & Development Heads

OD & Change Professional

Senior Management Leader

OD Consultants

Founders and CEO



ELIGIBILITY CRITERIA : 8+ Years Experience

TRAINING

METHODOLOGY

Audio-Video

Interactive Presentation

Case Studies

Roleplay

Activity Sheets



Study Material

Workbook, PowerPoint presentation,
Videos and Templates

MODULE PLAN

Duration: 1.5 Month

1

INTRODUCTION TO ORGANIZATIONAL DEVELOPMENT AND CHANGE

- Overview of OD and its significance in modern organizations
- Understanding the purpose of OD and Change
- Objectives of organizational change

2

ORGANIZATIONAL DIAGNOSIS

- Diagnosing organizational development areas
- Tools and methods for conducting organizational assessments
- Data driven identification of areas for improvement

3

OD INTERVENTIONS

- Types of OD interventions
- Selecting the right intervention based on organizational context

4

FUNDAMENTALS OF CHANGE MANAGEMENT

- Key concepts and approach in change management
- Understanding resistance to change and strategies to overcome it

MODULE PLAN

5

CHANGE MANAGEMENT MODELS AND FRAMEWORKS

- Introduction to popular change management models
- Comparing and contrasting different change management approaches

6

PLANNING AND IMPLEMENTING CHANGE INITIATIVES

- Developing and Designing change management plan
- Stakeholder Management for implementing change
- Global best practices for successful change implementation

7

BUILDING HIGH-PERFORMING TEAMS

- Strategies for creating and developing effective teams
- Team dynamics and fostering a positive team culture
- Managing common challenges in team development

8

CULTURAL CHANGE, TRANSITION AND TRANSFORMATION

- Understanding organizational culture and its impact on change
- Techniques for managing cultural change and organizational transformation
- Case studies of successful cultural change initiatives

MEDIA COVERAGE



Sun, Oct 2nd, 2022 10:30:14 AM

News Worlds

Entertainment, Breaking News, Sports

HOME PRIVACY POLICY

NEWS

Business News | Protouch Successfully Certified 1000 Trainers, Bridging the Big Demand for Certified Corporate Trainers

By cengizadabags

SEP 6, 2022 £1,000, big, bridging, business, certified, corporate, demand, for, news, protouch.

Corporate Finance

Protouch certifies 1000 trainers; Meets demand for certified corporate trainers

Klaudia Weissmuller · 4 weeks ago · 2 minutes read

Dr. Aparna Sethi
Founder and Director of Protouch

Rabul Sethi
Leadership Coach and Director of Protouch

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Protouch certifies 1000 trainers; bridges demand of certified corporate trainers

Brand Stories

Published on Sep 06, 2022 07:03 PM IST

With a vision to impact lives by creating limitless opportunities, Protouch provides 360-degree training solutions from entry-level to senior management

TESTIMONIALS

“ I would like to thank Dr. Aparna for organizing such a wonderful session on EI. I really appreciate the way she gave attention to each individual. Overall it was a complete package consisting of introspection and finding oneself. Highly recommend it if you are truly interested in developing your human character/ emotions. ”



KAMAL JEET

Hero Motocorp Ltd



Kshitija Ondkar

2 reviews



★★★★★ 3 weeks ago **NEW**

Protouch is really awesome place for corporate training .they guide you with proper attention to each and every students.



preity soreng

1 review



★★★★★ 4 weeks ago **NEW**

Hi! The classes of Protouch Training Institute gave a lot insight full practical knowledge of the corporate world through which now i can go freely to any of the organisation where I can utilise my skills and experience to the company's goal.The session were so practical where I can see how the organisation work without even entering .I am very much grateful to the Protouch Team.Thank you!



PROTOUCH ALUMNI



SAMSUNG



Happy pet. Happy You.





Rahul Sethi is a corporate professional with over 25 years of experience. He is a globally recognized thought leader and has been listed among the top 200 in his field.

He is an awardee for education excellence and has been trained by the International Association of Business Analytics.

His wealth of experience and expertise make him a valuable asset to any organization.

Rahul Sethi

**Founder Protouch
Corporate Trainer |
Leadership Coach**





Dr. Aparna Sethi is a seasoned HR professional with over 20 years of experience in human resource management.

She has a Ph.D in Management and HR and expertise in employee development and coaching.

Dr. Sethi, an esteemed authority in OD and Change, has enlightened and empowered over a thousand corporate executives from diverse industries. Her training has ignited the flame of OD and Change, sparking a wave of positive transformation across the corporate landscape.

Dr. Aparna Sethi

Founder Protouch
Corporate Trainer |
Leadership Coach

PROTOUCH

About us

Protouch is one of the most admired talent transformational and reskilling organisations enabling sustainable business and organisational culture impact. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance leadership development across the organisation. It is providing 360 degree training solutions from entry-level to senior management. It imparts highly engaging corporate trainings, workshops and coaching services with a clear focus on results while developing holistic learning for the participants.

Protouch reskilling institute works extensively in the area of skill enhancement and youth employability. Hundreds of young professionals every year accelerate their careers by undertaking its wide range of certification programmes. These programmes are delivered through 100% practical approach by an experienced team of industry experts.

Protouch has successfully partnered with Times Group through which it provides executive education for working professionals from premium management institutes.

Protouch training programmes and its alums of the reskilling center has been widely recognized across various respectable forums and organisations.

CERTIFICATION PROGRAMMES




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SELF PACE PROGRAMMES



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DATA VISUALISATION WITH
tableau

CONFLICT MANAGEMENT
DR. APARNA SETHI
• INTRODUCTION TO CONFLICT
• TYPES OF CONFLICT
• TECHNIQUES TO RESOLVE CONFLICT
• PSYCHOMETRIC TEST
ENROLL NOW

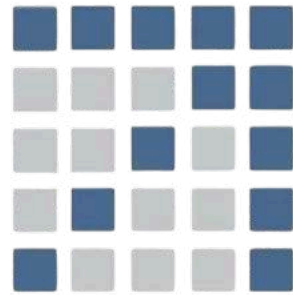
TOP INTERVIEW QUESTIONS
A job interview is not a test of your knowledge, but your ability to use it on the right time.
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INSIDE SALES
MR. RAHUL SETHI

INCLUSIVE LANGUAGE
DR. APARNA SETHI

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