

CORPORATE TRAINER & FACILITATOR CERTIFICATION

Become a successful Corporate Trainer and
Facilitator with the state of the art
skills



We are thrilled to be
recognized by
ETHR FUTURE SKILLS AWARDS



HONORED
BEST L&D CONSULTANT AWARD
ETHR world future skill
awards 2026



www.protouchpro.com

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About Protouch

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Protouch is an ETHR Award-winning Learning & Development organization dedicated to helping professionals fast-track their career growth and enabling organizations to build future-ready talent. Through globally recognized certification programs, corporate training, coaching, consulting, and workshops, we empower individuals with practical, industry-relevant skills that drive measurable career and business outcomes. As an ISO 9001:2015 Certified company, Protouch is committed to delivering high-quality learning experiences that create lasting impact for both professionals and organizations.

- Accredited by SHRM, HRCI, CPD, ICF & IABAC
- 10,000+ Professionals Trained & Certified
- Trusted by 250+ Organizations



- Strong Alumni Network Across Industries
- Expert Faculty with Industry Experience
- 3,000+ Positive Google Reviews



Dr. Aparna Sethi is a globally recognized HR leader, corporate trainer, author, and Founder of Protouch Professional Training. With expertise in HR, Learning & Development, Diversity & Inclusion, and Leadership Development, she has empowered 50,000+ professionals and helped organizations build inclusive, high-performing workplaces.

An author of three books on Diversity & Inclusion, she specializes in POSH, Emotional Intelligence, Coaching, and Talent Development. Through Protouch, she delivers impactful learning solutions that strengthen employee capability, workplace culture, and future-ready leadership.

Dr. Aparna Sethi

Protouch Founder





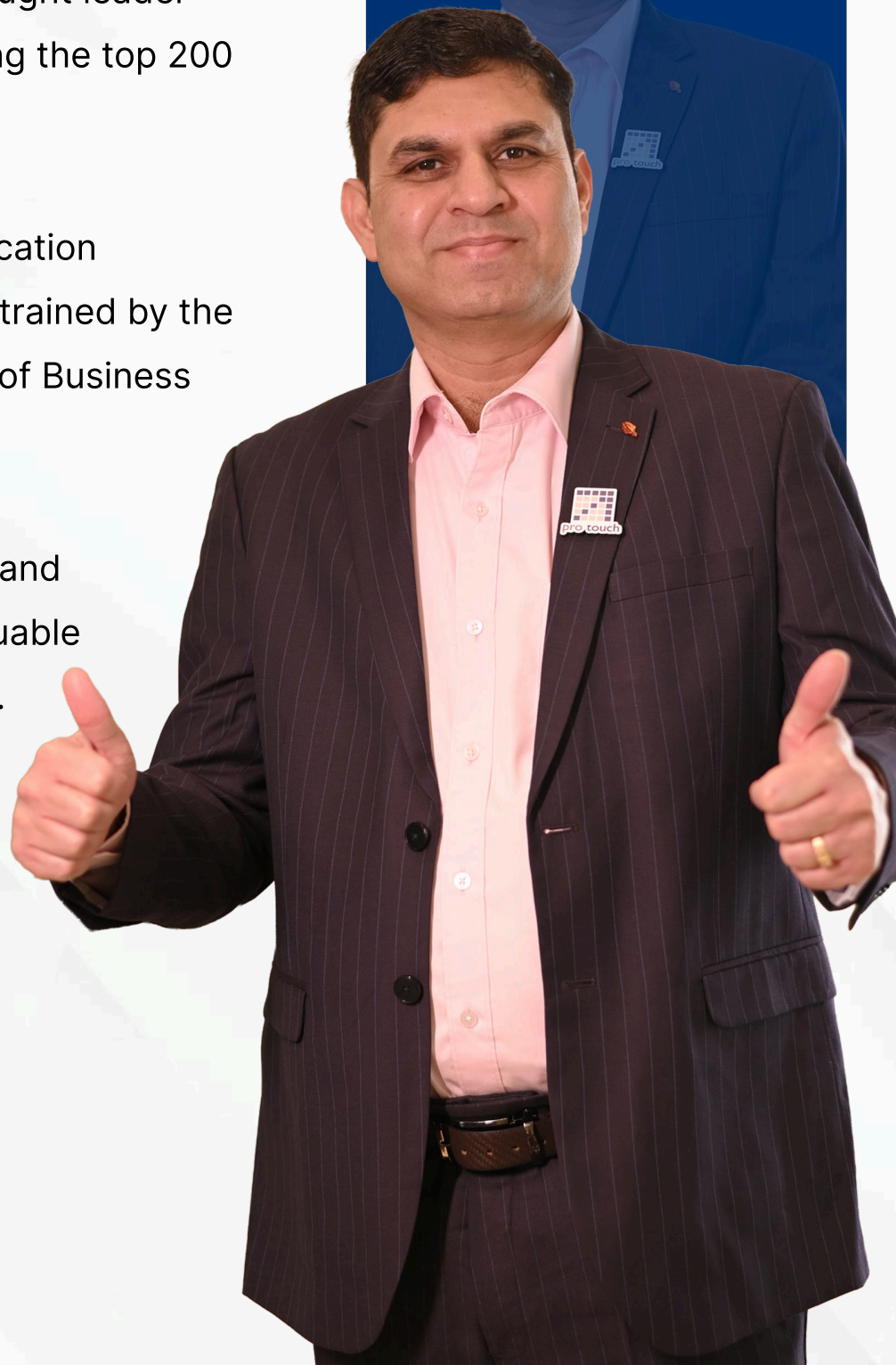
Rahul Sethi is a corporate professional with over 25 years of experience. He is a globally recognized thought leader and has been listed among the top 200 in his field.

He is an awardee for education excellence and has been trained by the International Association of Business Analytics.

His wealth of experience and expertise make him a valuable asset to any organization.

Rahul Sethi

Protouch CEO | Director



RECOGNITIONS



Protouch an **ETHR Award-winning** organization, is recognized as one of the 10 Best Startups in Corporate Training, Education Excellence Award and Indian Achievers' Award for Training Excellence among many others. These awards emphasize the exceptional accomplishments of the company and its noteworthy contributions to the enhancement of executive education and training.

Why Certification Matters

Develop the skills to design, deliver, and facilitate impactful learning experiences that drive employee performance, engagement, and business results.

1 Why Corporate Training Skills Are In Demand



Workforce Upskilling

Organizations are continuously investing in employee development to build future-ready talent.



Leadership Development

Companies require skilled facilitators to develop managers and leaders at all levels.



Learning & Development Growth

L&D has become a strategic business function focused on performance and capability building.



Future-Ready Skill

The World Economic Forum identifies learning, adaptability, communication, and people skills among the most critical workplace capabilities.

3 Career Opportunities



**Corporate
Trainer**



**Learning &
Development
Specialist**



**Soft Skills
Trainer**



**Behavioral Skills
Facilitator**



**Leadership
Development
Trainer**



Training Consultant



Instructional Designer



**Freelance
Corporate Trainer**

Global Recognition & Industry Credibility

INTERNATIONAL RECOGNITION



SHRM RECOGNITION

Protouch is recognized by SHRM to offer professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP



HRCI RECOGNITION

Meets recertification credit standards
Demonstrates commitment to professional excellence
Recognized by HR professionals worldwide



CPD ACCREDITATION

Supports lifelong learning and skill development
Enhances professional credibility
Recognized across multiple industries and countries

BENEFITS OF INTERNATIONAL RECOGNITION



Growing Demand for Workplace Learning

Organizations worldwide are increasing investments in employee training, leadership development, and capability building.



Enhanced Professional Credibility

Internationally recognized certifications strengthen professional profiles and increase marketability.



Better Career Opportunities

Creates opportunities in corporate training, consulting, coaching, facilitation, and learning & development roles.



Competitive Advantage

Demonstrates globally benchmarked training and facilitation capabilities to employers and clients.

About the Programme

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By the successful completion of the program, participants will be able to:

- Make a successful career in the field of facilitation and training
- Successfully apply the adult learning principles in training
- Effectively deal with and train with different learning and personality styles
- Make a Positive impact on trainees and organizations
- Play a suitable trainer's role in different training situations
- Manage the group dynamics in training and corporate contexts
- Evaluate training programs
- Realize the importance of managing each phase of group dynamics.



Who Should Attend

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01

New Potential Trainers
(freelance and/or corporate)

02

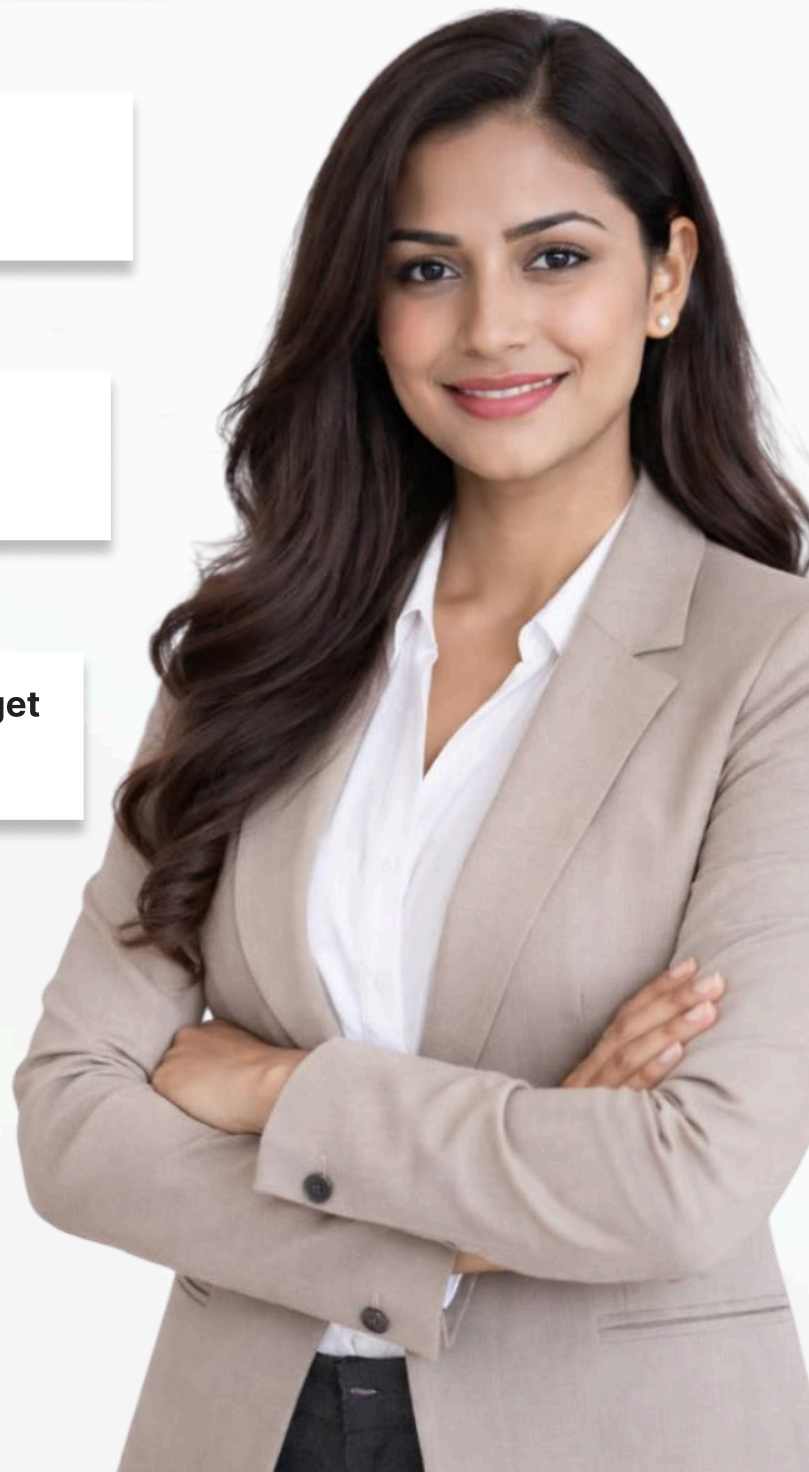
Corporate Trainers

03

**Experienced trainers who want to
enhance their skills**

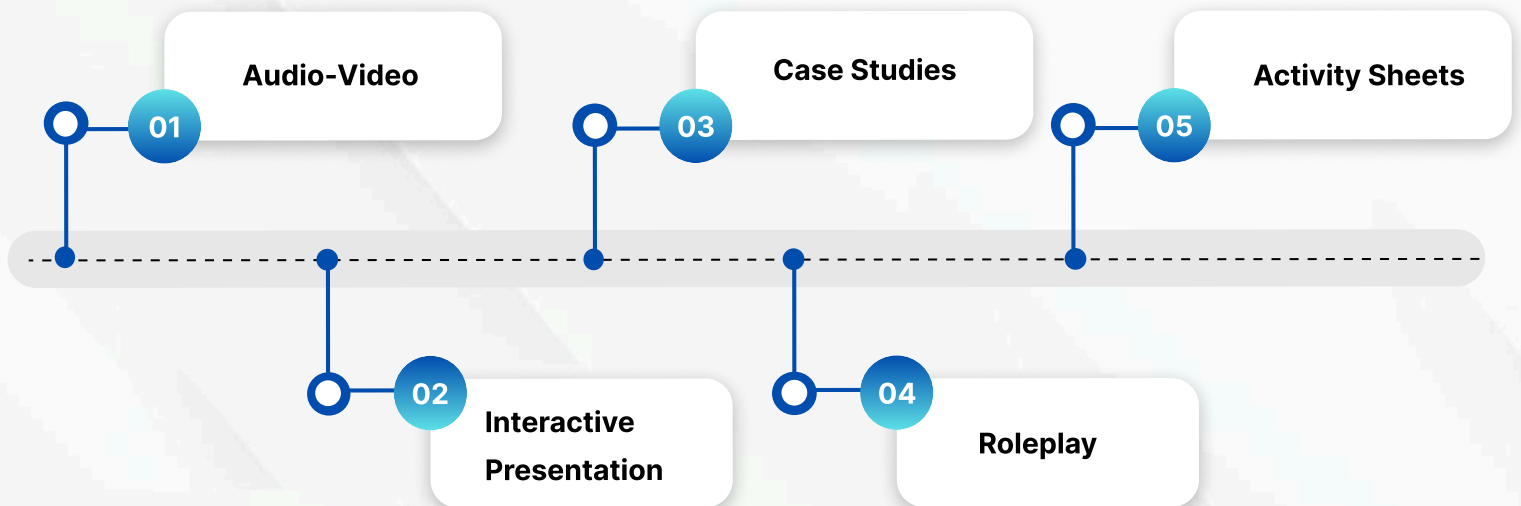
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**Professional trainers who want to get
certified by PROTOUCH**



Training Methodology

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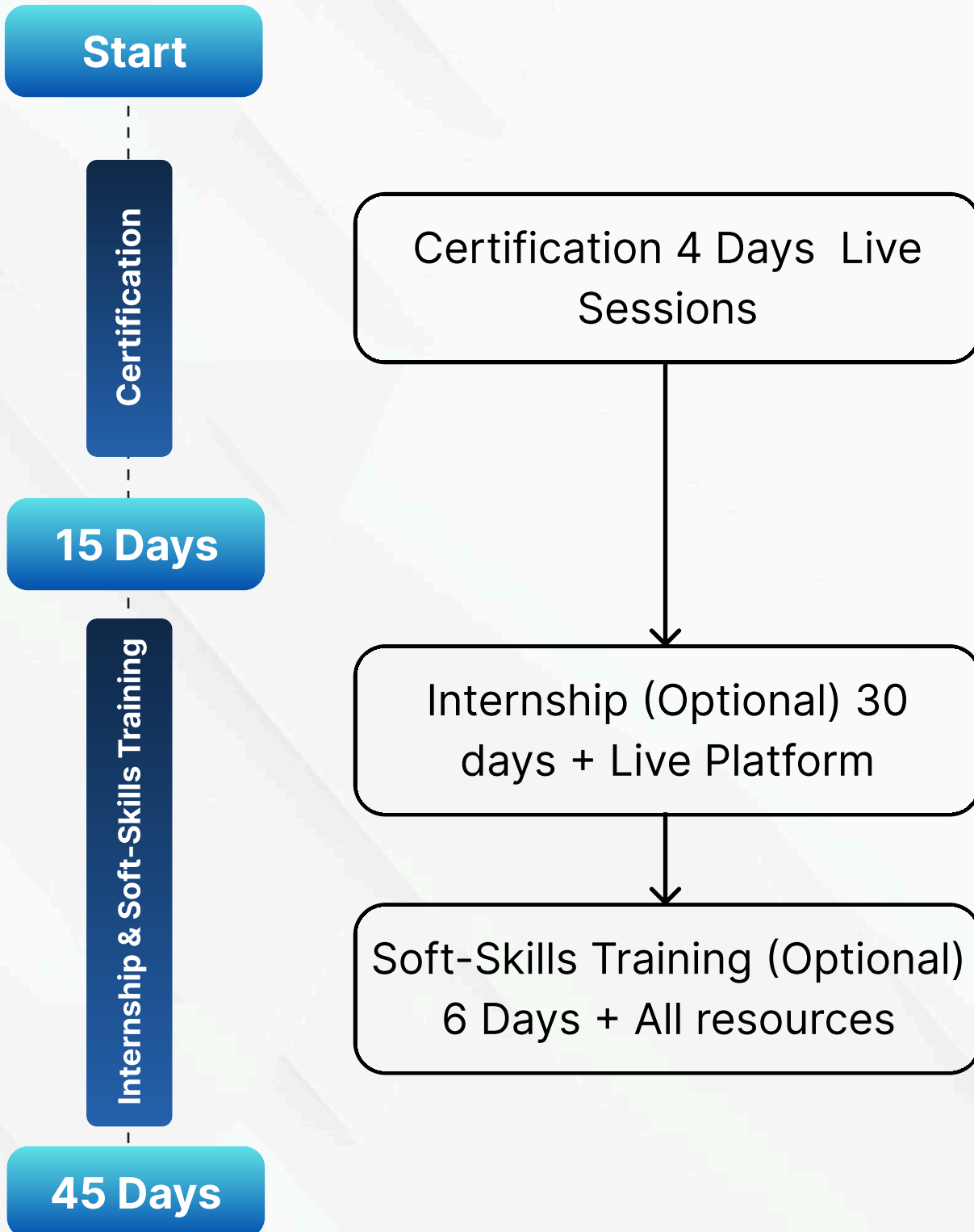


Study Material:

PowerPoint presentation, videos, templates and 10 soft skill presentations

Learning Plan

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Module

Plan

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01

TRAINING FUNDAMENTALS

- Trainings in Demand
- Training Objectives
- Adult learning styles
- Trainer Skills
- Trainer Self
Assessment

02

TRAINING NEED ANALYSIS

- Clients/
organizational
understanding
- Phases of training
- ADDIE Model
- Training needs
analysis model

03

INSTRUCTIONAL DESIGN

- Objectives setting
- Learning Outcomes
- Design process
- Presentation
Mastery Logo
Ethos Pathos
- Facilitation Tools
and Techniques

Module

Plan

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04

CONTENT DEVELOPMENT

- Content Vs Context
- EEE Design Model
- Icebreakers
- Gamification
- Activities
- Virtual Facilitation

05

TRAINING DELIVERY

- Executive Presence
- Effective Training Climate
- Opening and Closing
- 15 Minutes Plan
- Stage Presence
- Facilitation Challenges
- Learning Ecosystem
- Audience Connect

06

HANDLING AUDIENCE AND EVALUATION

- Handling Audience
- Story Telling
- Reaction - Learning Behavior- Results
- KrikPatrik's Model
- Emotional Intelligence for Trainers

Module

Plan

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07

GETTING CLIENTS

- Building credibility as a Trainer
- Open Workshops
- Show Vs Tell Approach
- Generating Leads
- Client Engagement
- Pricing and Negotiation

08

SOCIAL MEDIA MANAGEMENT

- Personal Branding
- Social Media Calendar
- Effective Content Development
- Action Plan for 30 days
- Action Plan for 90 days

Protouch Advantage

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Earn Globally Recognized Certificates



Become a Certified Corporate Trainer & Facilitator

Internship Certificate



Key Learning & Exposure

01

Article Development & Publishing

02

Training Programme Creation

03

Social Media Visibility

04

Interactive Training Platform

Support Throughout the Journey

Session Recordings

Access to recorded sessions for easy learning and revision.

01

Dedicated Team Support

Continuous handholding and guidance from our dedicated support team.

03

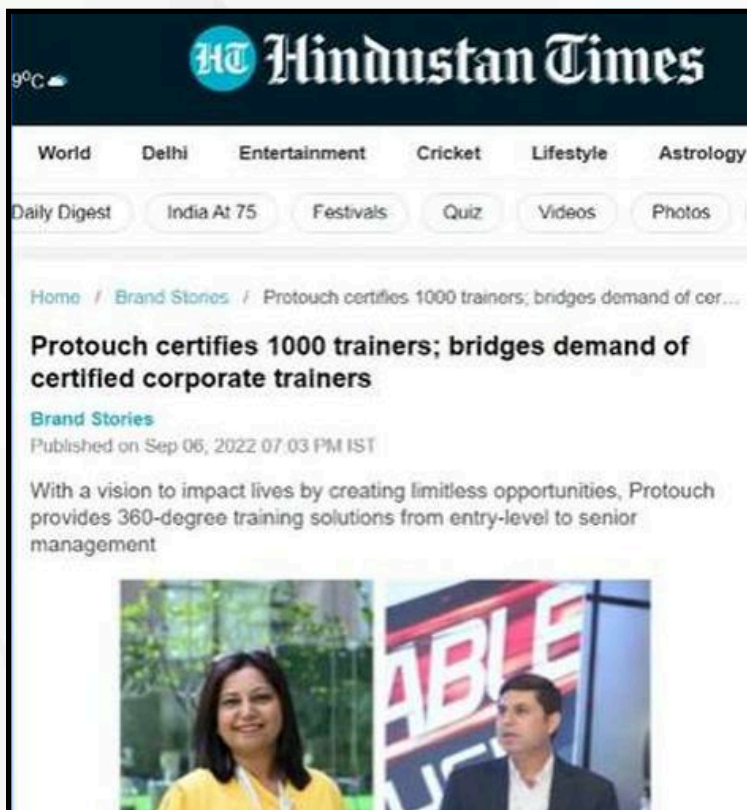
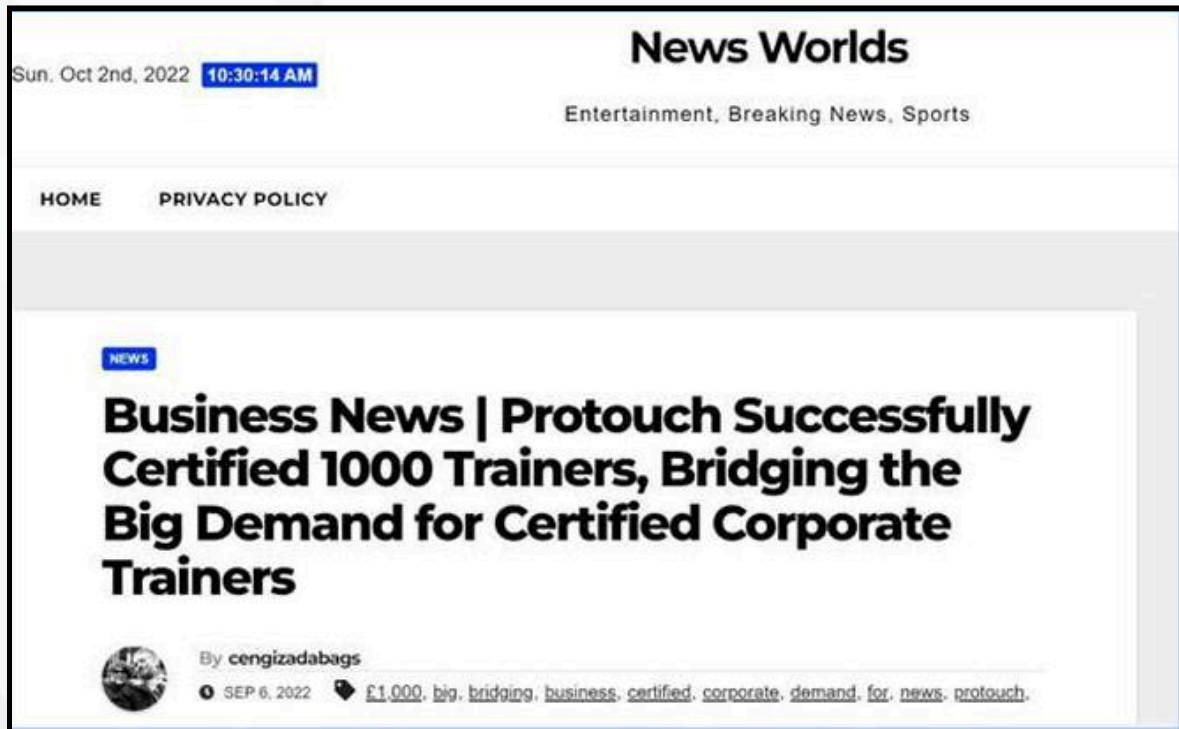
02

Personalised Feedback

Constructive feedback to help participants improve and grow.

Benefits: Apply your learning in real-world situations, build your professional credibility and visibility, and develop confident training and delivery skills.

Media Coverage



Client Experience

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Benoy Thomas



The **Corporate Trainer & Facilitator Program** was **well-structured, highly engaging**, and packed with **practical insights** that I can directly apply in **real-world training scenarios**. The facilitators were knowledgeable, supportive, and created a **dynamic learning environment**. A big thank you to Team Protouch for delivering such a **valuable and enriching** program. **Highly recommended** for anyone looking to enhance their **training and facilitation skills**.



Meenalochani B



I enjoyed the session and found the course **extremely effective**. The Protouch team was **proactive at coordinating** and helping us manage the course on time. **Professionalism** peaked and we all had **many takeaways** from this course. I am now a **certified Corporate Trainer and Facilitator** and that matters the most to me right now. Thank you **Rahul sir** and **Aparna ma'am** for this enlightening session.

Wish you the best,



Asha Patil



Thank you for the wonderful session on **Corporate Trainer and Facilitator Certification**. The **4-day session** spread over 2 weekends ensured **active participation** from the audience with good **interactive sessions**. Thanks to **Aparna** and **Rahul** who ensured that the session was **interesting and engaging** and replied to all the **queries patiently**. The **group discussion and assessment** were aptly made for the session. Also kudos to the backend team who ensured that the online session was done without any problems.

Real People Real Opportunities

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We Don't Assure Opportunities. But We Create Possibilities.

Protouch Esteemed Clients



Certification Programmes



Self Pace Programmes





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