

COACH CERTIFICATION PROGRAMME

Be an international certified professional coach
to fast track or kickstart your coaching
journey



We are thrilled to be
recognized by
ETHR FUTURE SKILLS AWARDS



**BEST CERTIFICATION
PROGRAM**



HONORED
BEST L&D CONSULTANT AWARD
ETHR world future skill
awards 2026



www.protouchpro.com

Table of Content

.....

About Protouch	2
Founders Page	3-4
Recognition	5
Why Certifications Matters	6
Global Recognition & Credibility	7
Certification Track	8
About Programme	9
Programme Objectives	10
Best Suited for	11
Practitioner Coach Module	12
Professional Coach Module	13
Senior Professional Coach Module	14
Module Coverage	15
Protouch Advantages	16
Globally Recognize Certificates	17
ICF Accredited Certificates	18
Media Coverage	19
Protouch Certified Coaches	20
Esteemed Clients	21
Client Experience	22
Programmes	23



About Protouch

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Protouch is an ETHR Award-winning Learning & Development organization dedicated to helping professionals fast-track their career growth and enabling organizations to build future-ready talent. Through globally recognized certification programs, corporate training, coaching, consulting, and workshops, we empower individuals with practical, industry-relevant skills that drive measurable career and business outcomes. As an ISO 9001:2015 Certified company, Protouch is committed to delivering high-quality learning experiences that create lasting impact for both professionals and organizations.

- Accredited by SHRM, HRCI, CPD, ICF & IABAC
- 10,000+ Professionals Trained & Certified
- Trusted by 250+ Organizations



- Strong Alumni Network Across Industries
- Expert Faculty with Industry Experience
- 3,000+ Positive Google Reviews



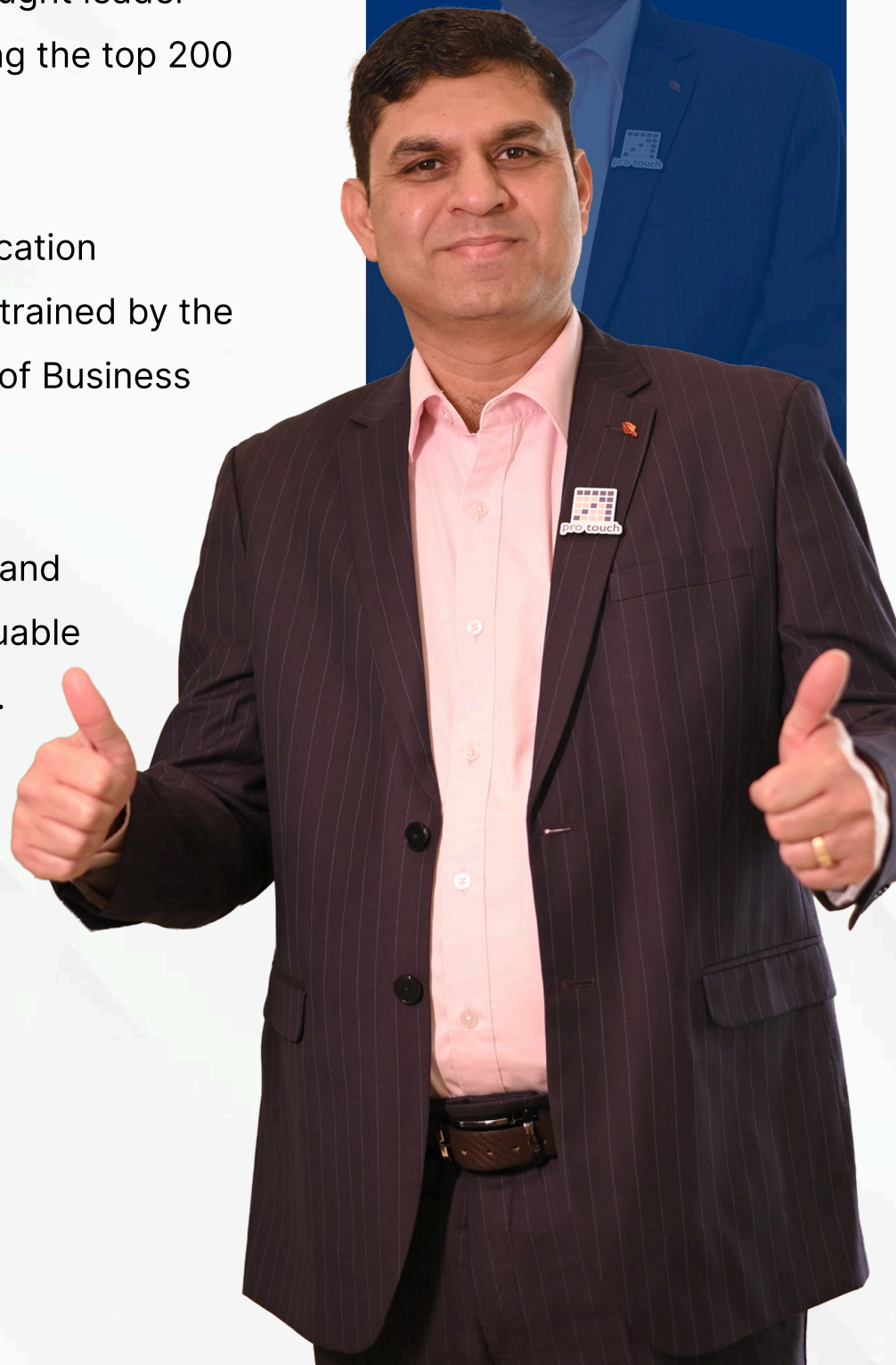
Rahul Sethi is a corporate professional with over 25 years of experience. He is a globally recognized thought leader and has been listed among the top 200 in his field.

He is an awardee for education excellence and has been trained by the International Association of Business Analytics.

His wealth of experience and expertise make him a valuable asset to any organization.

Rahul Sethi

Protouch CEO | Director
ICF-MCC Coach





Dr. Aparna Sethi is a globally recognized HR leader, corporate trainer, author, and Founder of Protouch Professional Training. With expertise in HR, Learning & Development, Diversity & Inclusion, and Leadership Development, she has empowered 50,000+ professionals and helped organizations build inclusive, high-performing workplaces.

An author of three books on Diversity & Inclusion, she specializes in POSH, Emotional Intelligence, Coaching, and Talent Development. Through Protouch, she delivers impactful learning solutions that strengthen employee capability, workplace culture, and future-ready leadership.

Dr. Aparna Sethi

Protouch Founder



RECOGNITIONS



Protouch an **ETHR Award-winning** organization, is recognized as one of the 10 Best Startups in Corporate Training, Education Excellence Award and Indian Achievers' Award for Training Excellence among many others. These awards emphasize the exceptional accomplishments of the company and its noteworthy contributions to the enhancement of executive education and training.

Why Certification Matters

Develop professional coaching competencies that help individuals, teams, and organizations achieve measurable growth and performance outcomes.

1 Why Coaching Skills Are in Demand



Organizations are adopting coaching cultures to improve leadership effectiveness and employee engagement.



Modern leaders are expected to coach, mentor, and develop talent rather than simply manage performance.



Coaching enables professionals to drive behavioral change, improve communication, and unlock potential.

3 Career Opportunities



**Executive
Coach**



**Leadership
Coach**



**Life
Coach**



**Performance
Coach**



**Corporate
Trainer &
Coach**



**Internal
Organizational
Coach**



**Learning &
Development
Consultant**



**Independent
Coaching
Practitioner**

Global Recognition & Industry Credibility

INTERNATIONAL RECOGNITION



ICF RECOGNITION

Protouch is recognized as a Level 1 & Level 2 Coaching Education Provider, enabling learners to pursue globally recognized coaching credentials.



HRCI RECOGNITION

Training qualifies for HRCI recertification credit pre-approval, supporting ongoing professional development.



CPD ACCREDITATION

Internationally recognized CPD accreditation validates continuous professional learning and development.



SHRM RECOGNITION

Protouch is recognized by SHRM to offer professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP

BENEFITS OF INTERNATIONAL RECOGNITION



70%+ Improvement in Performance

Individuals receiving coaching report improved work performance, communication, and relationships.



86% ROI for Organizations

Organizations report recovering their coaching investment and achieving measurable business benefits.



Preferred for Leadership Development

Coaching-certified professionals are increasingly valued in leadership, L&D, HR, and transformation roles.

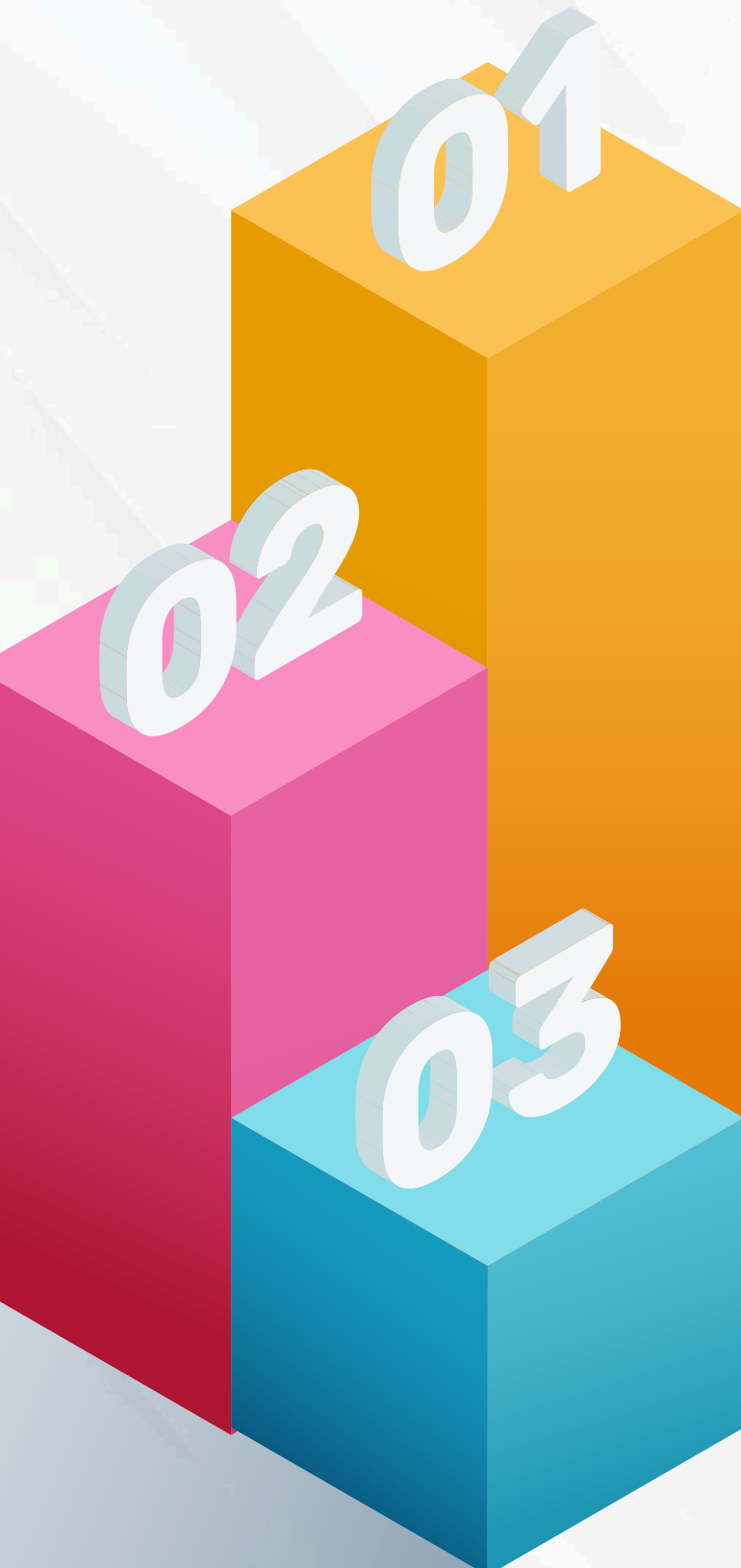


Global Professional Credibility

Recognized certifications enhance trust, career mobility, and opportunities across industries and countries.

Certification Tracks

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01 Certified Practitioner Coach

4 Days, 20 Live Training Hours

Certification: Protouch, SHRM, HRCI, CPD

02 *Path to ICF - ACC (Level 1)* **Certified Professional Coach**

10 Days, 50 Live Training Hours, 10

Mentoring Hours + Recording Evaluation

Certification: Protouch, ICF- ACC, SHRM,
HRCI, CPD

03 *Path to ICF - PCC (Level 2)* **Senior Certified Professional Coach**

16 Days, 80 Live Training Hours, 10

Mentoring Hours + 2 Recording Evaluation

Certification: Protouch, ICF- PCC, SHRM,
HRCI, CPD

About the Programme

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Coaching has always been a great tool for people's development and unlock their true potential. The Institute of Coaching research tells us that over 70% of individuals who receive coaching benefit from improved work performance, relationships, and more effective communication skills.

This course is designed for professionals who want to develop their coaching skills to cater to the demands of their team or organization.



Objective

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By the successful completion of the program, participants will be able to:

- Make successful coaching practice
- Successfully apply the adult learning principles in coaching
- Gain the knowledge, skills and attributes to a successful professional coach
- Understand ICF Coaching Competencies
- Leverage coaching in day to-day life
- Practice coaching with peers and enhance coaching expertise
- Make Positive impact on individuals and organizations
- Blend coach approach to your training programme



Best Suited For

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01

Working Professionals who want to start coaching as a practice with their team

02

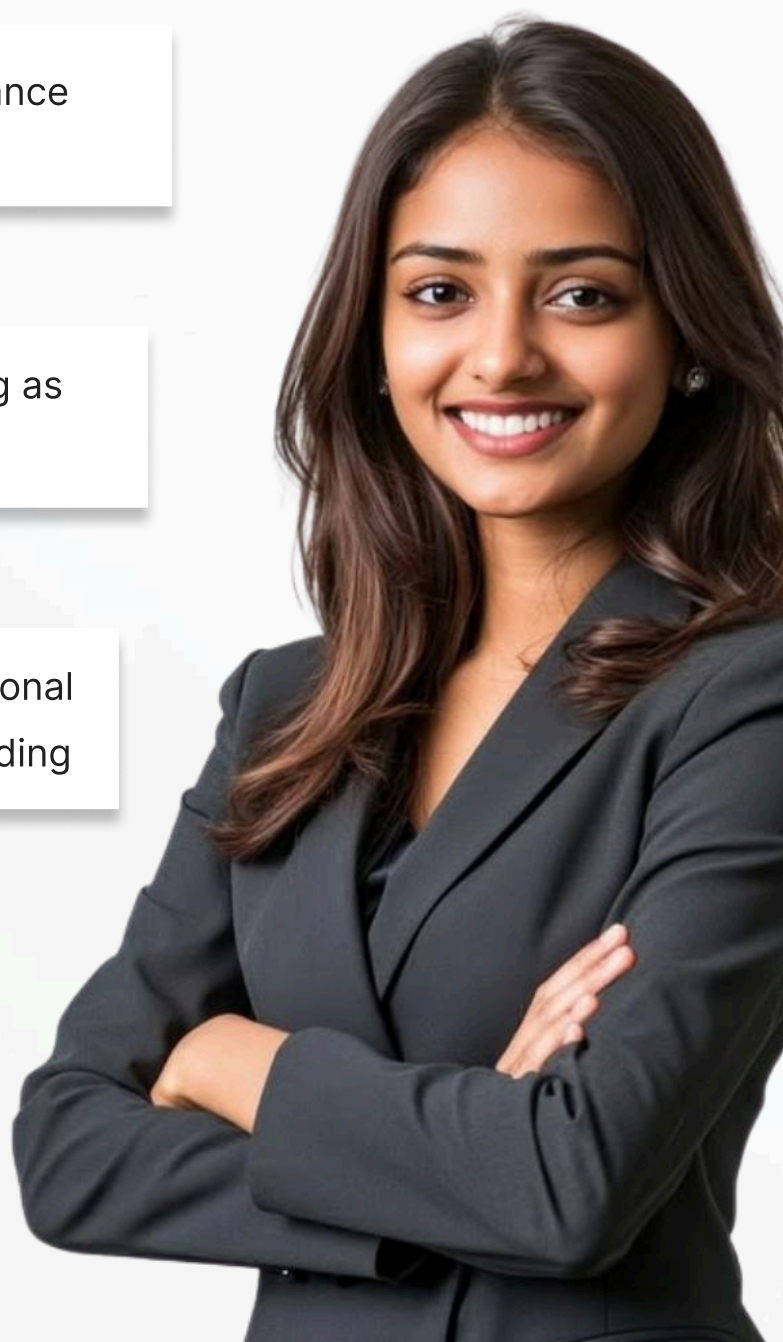
People who want to become freelance coaches or want to start coaching

03

Trainers who want to add coaching as service in their portfolio

04

Existing coach looking for international certification and knowledge upgrading



Certified Practitioner

Coach Module Plan

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01

COACHING FOUNDATION

- Introduction to Coaching
- Coaching Ethics and Standards
- The Coaching Process

02

COACHING APPROACH

- Coaching Types
- Coaching Styles
- Coaching Objectives

03

COACHING COMPETENCIES

- Establishing Trust and Intimacy with Coachees
- Active Listening
- Designing Actions

04

COACHING TOOLS

- Assessments and Inventories
- Visualization and Imagery
- SMART Goals Framework

Certified Professional Coach Module Plan

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In Addition to Module 1 to 4

05

**TYPES OF
COACHING**

- Coaching Types
- Inside Out
- Outside In

06

**ADVANCE
COACHING TOOLS**

- Logical Tools
Styles
- Visualization
Tools
- NLP Tools

07

**COACHING
ENGAGEMENT**

- Coachability
assessment
- Coaching
Agreement

08

**COACHING
PRACTICE AND
BUSINESS**

- Starting up
- Scaling
- Lead Generation
- Branding

Senior Certified Professional Coach Module Plan

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In Addition to Module 1 to 8

09

COACHING STYLES

- Structured Coaching
- Free Flowing Coaching
- Speed Coaching
- Group Coaching
- Executive Coaching

10

COACHING IMPACT

- CNA
- Measurements
- Assessment
- Impact

11

COACHING LEVELS

- Individual Coaching
- Group Coaching
- Executive Coaching
- Life Coaching
- Coaching Interventions

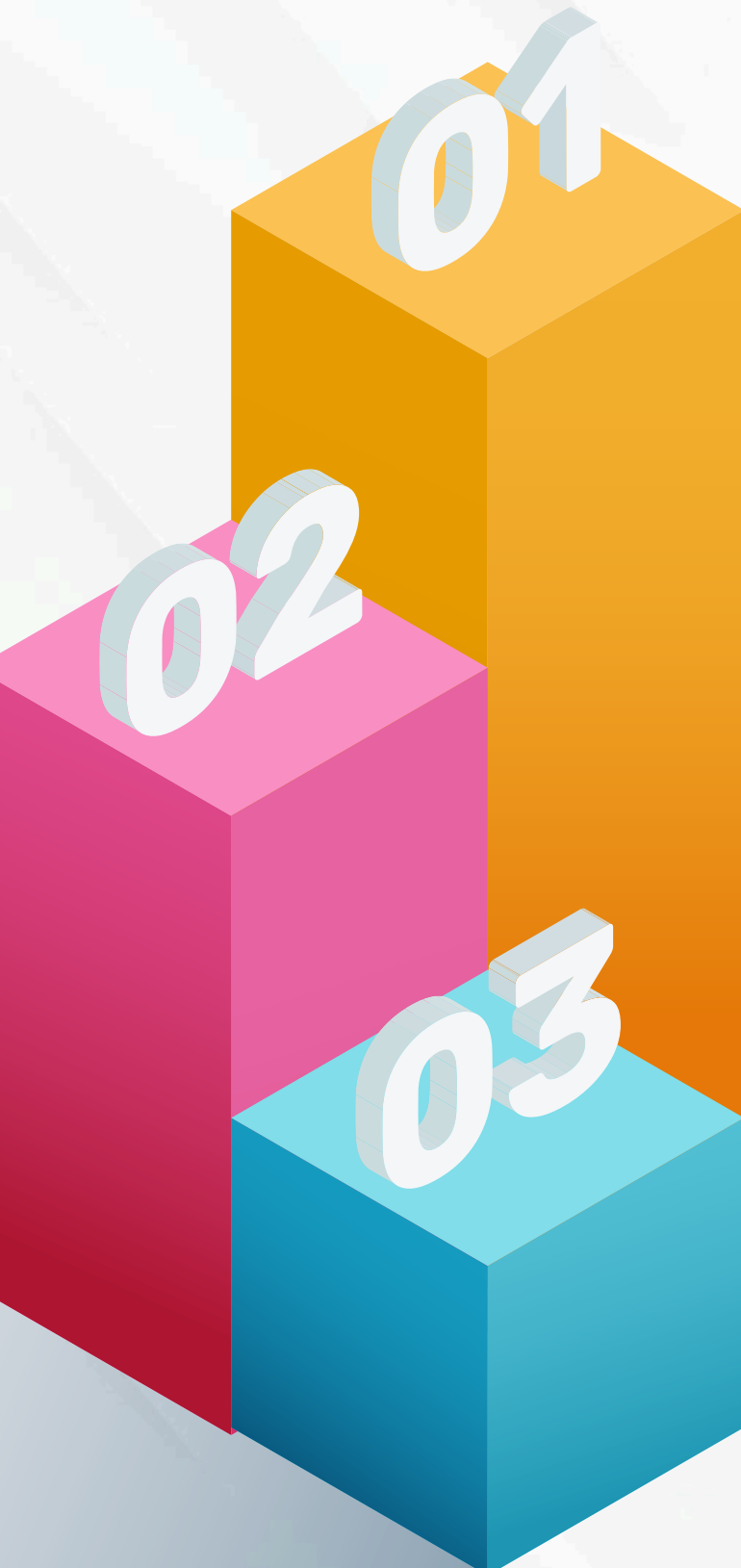
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BUILDING COACHING TOOLS

- Science of coaching tools
- Tool Design
- Creating Tools
- Testing tools

Module Coverage

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01 Certified Practitioner Coach

- M1:** Foundation
 - M2:** Approach
 - M3:** Competencies
 - M4:** Tools
-

02 *Path to ICF - ACC (Level 1)* Certified Professional Coach

- Modules covered in Practitioner Coach +**
- M5:** Types of coaching
 - M6:** Advanced Tools
 - M7:** Engagement
 - M8:** Coaching Practice
-

03 *Path to ICF - PCC (Level 2)* Senior Certified Professional Coach

- Modules covered in Practitioner & Professional Coach +**
- M9:** Styles
 - M10:** Impact
 - M11:** Level
 - M12:** Building Tools
-

Protouch Advantage

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1

10,000+ CERTIFIED
COACHES AND TRAINERS



2

8000+ PARTICIPANTS
TRAINED



3

300+ CORPORATE
CLIENTS



4

ICF, SHRM, HRCI AND
CPD CERTIFICATION



5

READYMADE TEMPLATES
REQUIRED FOR COACHES
AND TRAINERS



6

150+ TRAIN THE TRAINER
AND COACHING
PROGRAMS CONDUCTED



7

RECORDING EVALUATION



Earn Globally Recognized Certificates



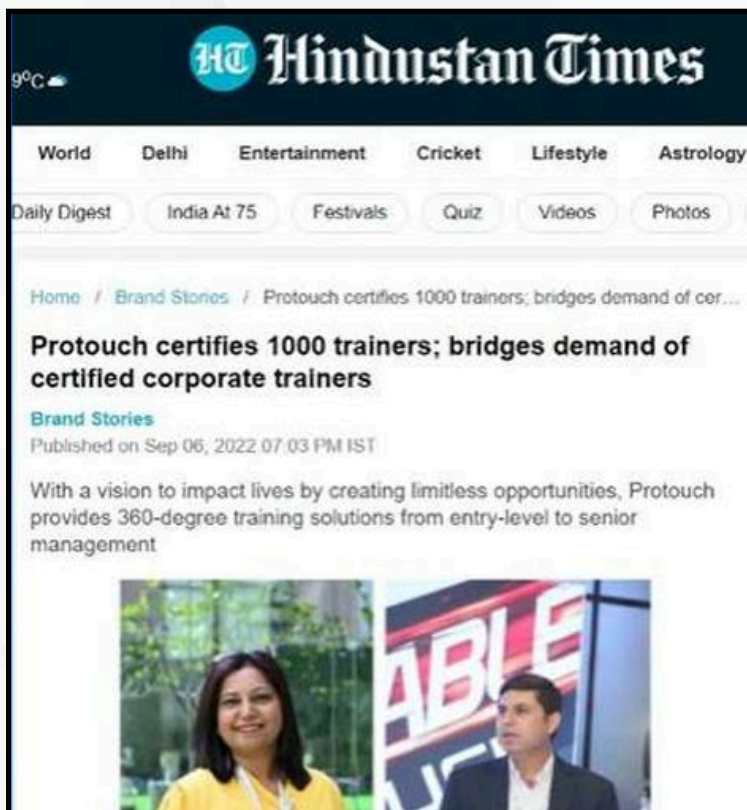
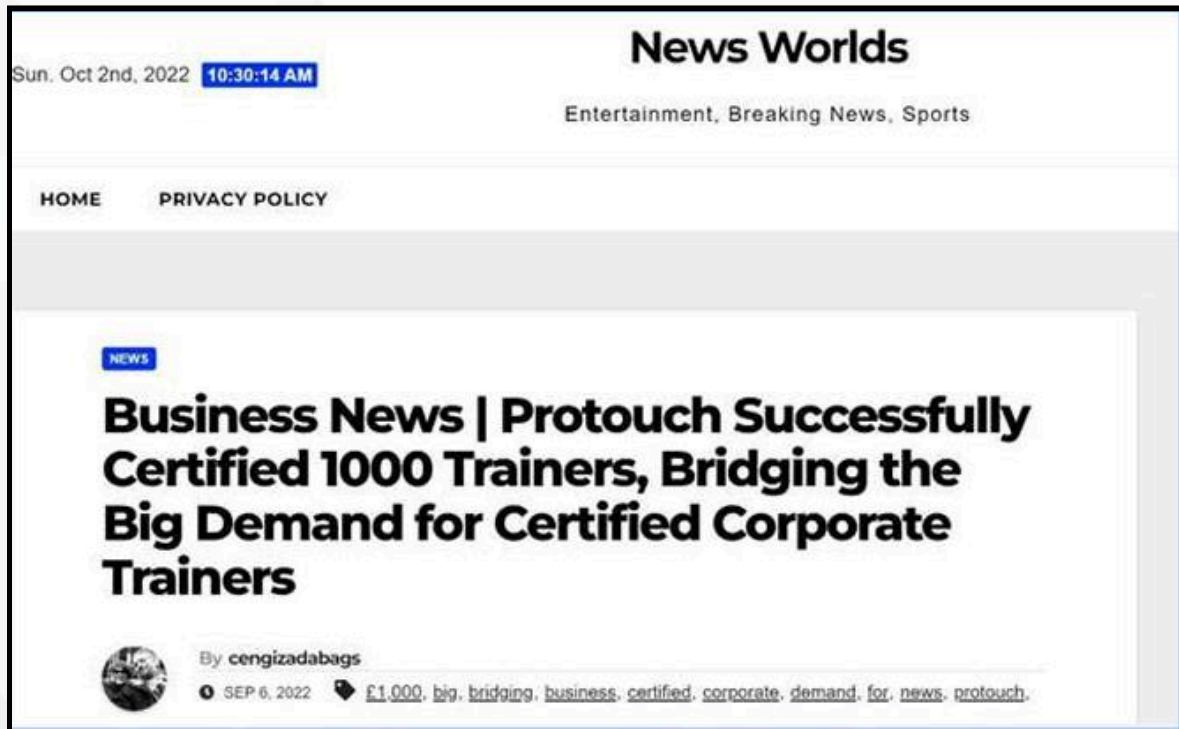
Become a Certified Practitioner Coach

ICF Accredited Certificates



Become Cetified Senior Coach

Media Coverage



Protouch

Certified Coaches

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Prashant
Human Resource Consultant



Poonam
Human Performance Coach



Isaac
GTM Partner Leader EMEA



Juhi
Learning and Development
Consultant



Anupama
Sr Manager- Training



Anisha
HR Leader



Ravi
HR Business Partner



Suja Ajith
Vice President HR



Akanksha
Global Legal & Compliance
Leader



Dipika
Founder 7sHR



Geetanjali
Director HR



Ashok
Head of Delivery

The coaches featured here are just a few from our wider network of accomplished professionals.

Protouch Esteemed Clients



Client Experience

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Govardhanan MG Govardhan



The **Practitioner Coach Program**, led by **Mr. Rahul Sethi**, strengthened my ability to coach leaders with structure, empathy, and **measurable outcomes**. The practical frameworks and practice labs were highly valuable and aligned with **real-world coaching**.

The **SHRM (USA)**, **HRCI (USA)**, **CPD (UK)**, and **ProTouch** (India) accreditations add strong global **credibility**.

I highly **recommend ProTouch** to anyone looking to build a sustainable career in coaching, training, or facilitation.



Bharath Kumar. S



I am pleased to provide a strong endorsement for ProTouch's , expertly delivered by **Rahul**.

The comprehensive curriculum and practical training approach equipped me with the skills and confidence to excel in **Coaching**.

Rahul's guidance and expertise were invaluable, and I appreciate the emphasis on **real-world application**.

The program exceeded my expectations, and I highly recommend it to professionals seeking to advance their

Bharath Kumar. S.

Thank you, ProTouch, for an enriching learning experience.



Pooja



The course content was **thorough** and covered all aspects of **coaching**, providing a well-rounded understanding.

The instructors were **engaging**, making the learning experience enjoyable and interactive.

The sense of **community** among participants fostered a **collaborative learning environment**, enhancing the overall experience.

It helped me boost **self-confidence** and apply the learning to **real-life scenarios**.

Certification Programmes



Self Pace Programmes





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